

# City of Roseburg

## Community Profile

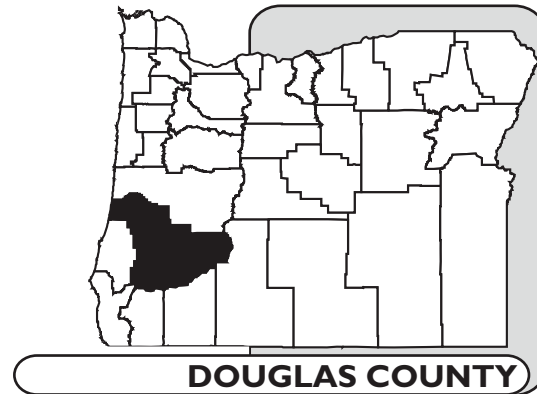
**Population** 21,255

**Location** Roseburg

## Position Description

**Sponsor** City of Roseburg

**Supervisor** Teresa Clemons



**Assignment** The RARE participant in Roseburg will work on five portions of one large project, all associated with upper story development in downtown Roseburg. Overall, the participant will coordinate an inventory of vacant upper floor space and develop a plan that includes financial actions/programs to increase upper floor utilization and align with expansion and refinement of the urban renewal plan. The intention of the program is to designate Roseburg as an Oregon Main Street Program Community.

In the first portion of the project, The RARE participant will be responsible for coordinating and facilitating meetings with the City Community Development Staff and major stakeholder/partners, including the Chamber of Commerce, Roseburg Town Center, Cow Creek Band of Umpqua Tribe of Indians.

The second task will be to develop public awareness of the upper story development plan. The participant will serve as the primary contact for public awareness and education and will be responsible for information outreach.

The third portion of the project will be working with Community Development Staff to prepare an inventory of all building/land owners downtown to serve as a database. The work in this portion will include mapping.

The fourth component will be to detail the inventory to upper floor space by contacting all building owners, identifying specific building components and creating an assessment inventory.

The last step will be coordinating and facilitating meetings with building owners and City and County development officials to determine impediments to development. The participant will research and prepare recommendations to eliminate such impediments. Finally, the RARE participant will prepare and present a final report and recommendation to the community and all partners of the project to carry out the upper story development plan.

# City of Roseburg

## RARE Participant



Virginia Elandt

Virginia was born and raised in rural Wisconsin, and graduated from the University of Wisconsin – Stevens Point in 2008 with a degree in geography and urban planning. Prior to joining RARE, Virginia worked in various planning fields, including small business development, natural hazards mitigation and response planning, parks planning, and alternative transportation planning.

Virginia is working for the City of Roseburg on five portions of one large project, all associated with upper story development in downtown Roseburg. Overall, Virginia is responsible for conducting an inventory of vacant upper floor space and developing a plan that includes financial actions and programs to increase upper floor utilization and align with expansion and refinement of the urban renewal plan. The intention of the program is to designate Roseburg as an Oregon Main Street Program Community.

In the first portion of the project, Virginia is responsible for coordinating and facilitating meetings with the City Community Development Staff and major stakeholder/partners, including the Chamber of Commerce, Roseburg Town Center, and the Cow Creek Band of Umpqua Tribe of Indians. Next, Virginia is developing public awareness of the upper story development plan.

Virginia works with Community Development Staff to prepare an inventory of all building and land owners downtown to serve as a database, including identifying specific building components and creating an assessment inventory.

The last step will be coordinating and facilitating meetings with building owners and City and County development officials to determine impediments to development and recommendations for implementation.