Coos Bay Downtown Association

Community Profile

County: Coos
City: Coos Bay
Population: 15,967

Description

Sponsor: Coos Bay Downtown Association
Supervisor: Brian Bowers

Assignment

The Coos Bay Downtown Association was established 34 years ago with the goal of promoting and enhancing the downtown area. It is an organization made up of nine board members that are elected by the membership to serve a three year term. The goal and mission of the Coos Bay Downtown Association has not varied, but the intensity has waned in the past. The current board has taken on the task of renewing the excitement of not only the downtown area but the association as well. They have succeeded in the latter to some degree; bringing back an awareness of the Coos Bay Downtown Association and all the benefits it has for downtown Coos Bay and the surrounding areas.

The RARE participant placed with the Coos Bay Downtown Association will coordinate and support various components of the Oregon Main Street Program. Specifically, the participant will take on the role as Coos Bay Downtown Association’s lead coordinator, where they will attend Main Street Program meetings; work with appropriate organizations; and, participate in joint activities and initiatives. Additionally, the participant will develop a policy manual for the organization based on an identified strategic planning process.

Meet Katherine Hayes

Katherine Hayes received her Bachelor of Arts in both International Studies and Economics from American University in Washington, DC. As a student, she had the opportunity to pursue a four month intensive Arabic language study abroad program in Irbid, Jordan. Katherine has also held an array of other prestigious internships, with organizations such as: Global Fund for Children, Hands Along the Nile Development Services and the Tri-County Economic Development Corporation. Needless to say, service is an integral part of Katherine’s life. As such, the RARE Program was the perfect next step for Katherine. Via her year with the RARE Program, Katherine hopes to further develop a strong foundation and serve as a significant resource as she pursues her career in economic development. Following her year with the RARE Program, Katherine plans on attending graduate school.