

Oregon Main Street



Downtown is a symbol of...

Economic health of the community

Partnership between private and
public sector

Local quality of life

Local pride

Community history

***Key element in industrial,
commercial and
professional recruitment***



Oregon Main Street

- “Tier System”
- Downtown Revitalization Conference
- Workshops and Trainings
- Technical Assistance
- Historic Surveys
- Community Assessments
- Resource Center



Mission: “to assist Oregon communities in the revitalization of their unique downtown places using the Main Street Approach®.”



MAIN STREET AMERICA™

Nationally recognized.
Locally powered.™



Comprehensive DT Revitalization



Organization



Four Point Framework



Design

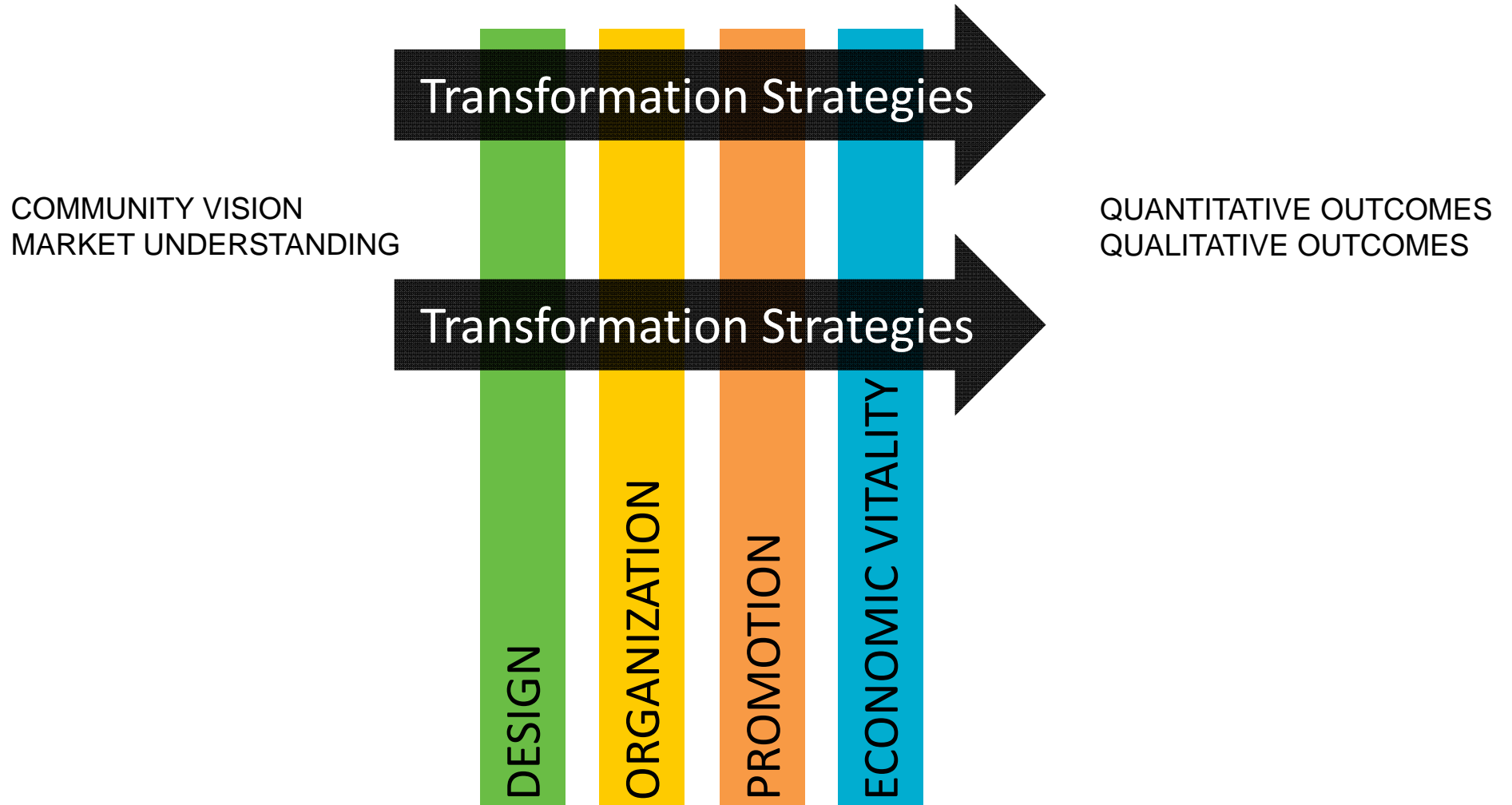


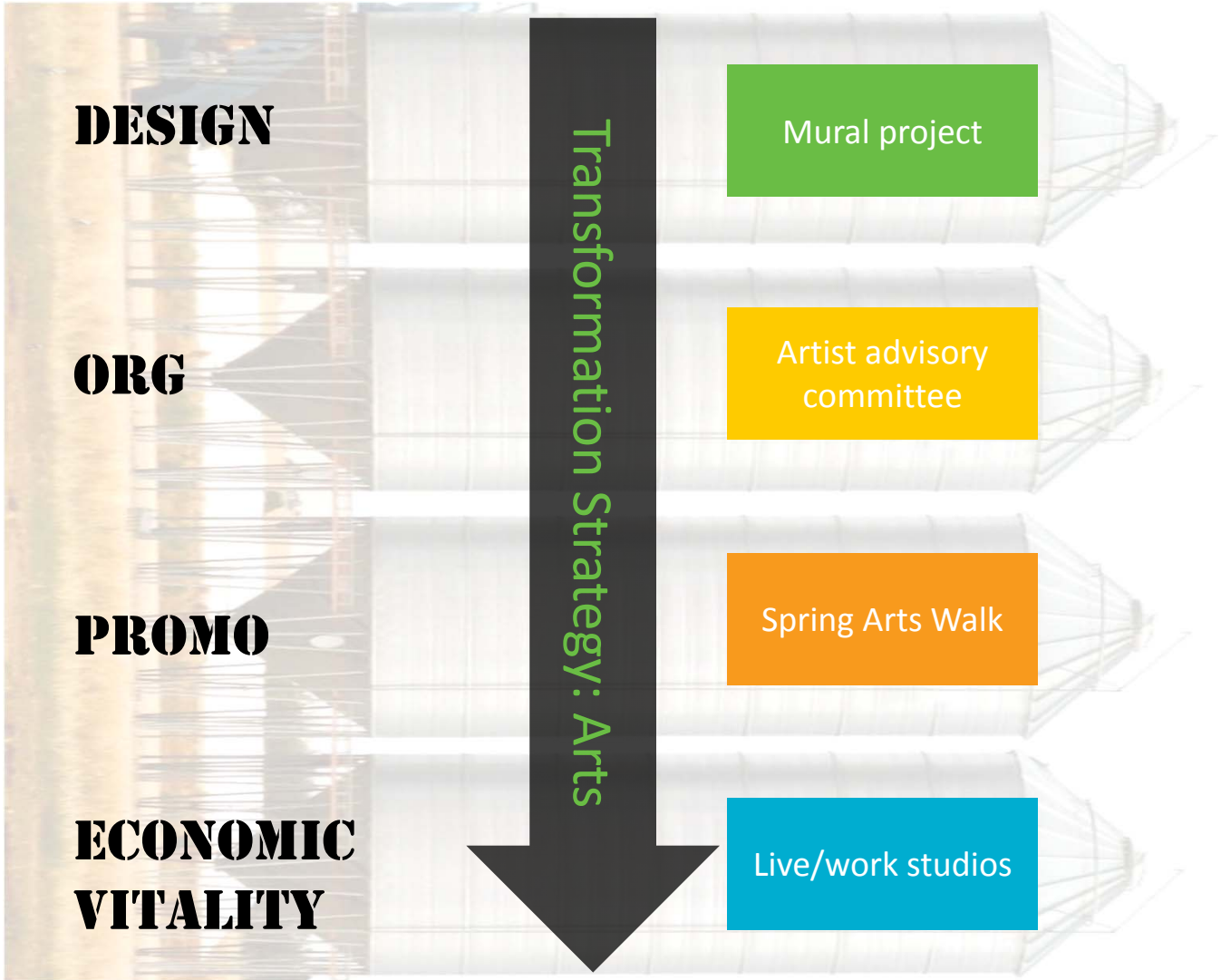
Economic Vitality



Promotion

Main Street Approach





Revitalization Stats

2010-2016 Stats*:

\$75.7 million in private sector improvements

\$91.2 million in public sector improvements

561 net new businesses

121 business expansions

2,699 net new jobs

1,082 building rehab projects

175,965 volunteer hours



**2010-2015 Performing Main Street & 2011-2015 Transforming Downtown level statistics*