



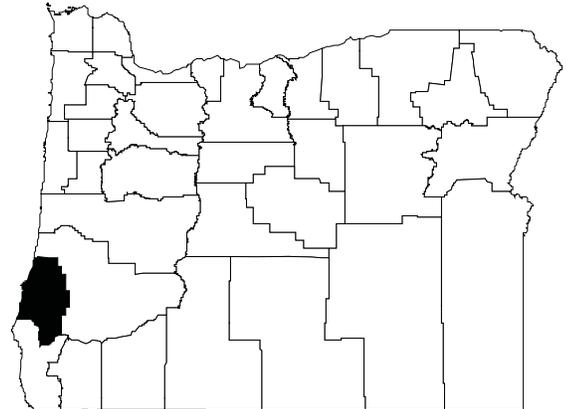
## Greater Bandon Association

### Community Profile

County Coos  
 City Bandon  
 Population 5,500

### Assignment

Organization Greater Bandon Association  
 Supervisor Harv Schubothe  
 RARE Member Julie Luu

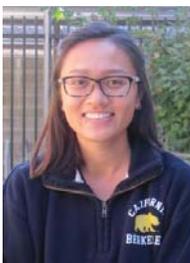


### About Greater Bandon Association

The Greater Bandon Association is a 501 (c) (3) non-profit organization dedicated to the community and economic revitalization of the greater Bandon area. They are a non-profit, all volunteer organization working to revitalize our local community and economy by building upon our history and culture and to preserve Bandon’s historic assets. Bandon is a designated Oregon Main Street Town and is in the transforming phase. Bandon’s Main Street Organization is the Greater Bandon By The Sea Association.

The RARE participant placed with the Greater Bandon Association will largely be working on data research, market and workforce assessments, and convening community workshops to help move forward with economic development planning and implementation. The RARE participant will also create a Developer Toolkit of incentives and resources to encourage property redevelopment and infill. In addition, the RARE participant will be working on Main Street networking by participating in committee meetings, staff economic development committee meetings, and Statewide Main Street networking meetings, and compiling data for State Main Street reports. Finally, the RARE participant will create a fact sheet with data points such as customer headcounts, visitors, dollars invested, and businesses by type, and will design and develop a brochure that lists all local, regional, and state financial resources available and their potential uses for business and property development.

### Meet Julie Luu



Julie received her bachelor’s degree in Urban Studies and Sociology from the University of California at Berkeley. While working on her degree, Julie worked as a Planning Intern with the San Francisco Planning Department, where she collaborated with her supervisor to write and design the ADA & Seismic Design Guidelines for Historic Storefronts document and brochure. She also worked as an Undergraduate Researcher with Western Transportation Institute in Bozeman, Montana, where she designed, implemented, analyzed, and produced a final report for an intercept survey on local travel in the community. Through her year with the RARE Program, Julie hopes to further cultivate the humility and full open-mindedness it takes to truly learn from others, the confidence it takes to teach others and voice ideas, and the empathy and compassion that urban planning should embody. Though unsure about which branch of urban planning she wants to pursue, after the RARE program Julie would like to work closely with the community she serves while being a planner.