



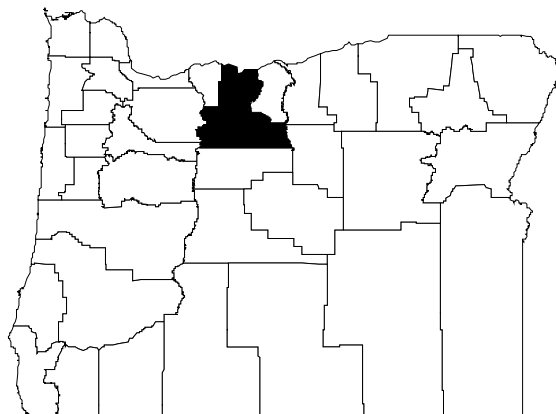
## City of Veneta

### Community Profile

County Lane  
City Veneta  
Population 4,690

### Assignment

Organization City of Veneta  
Supervisor Ric Ingham  
RARE Member Corum Ketchum



#### About the City of Veneta

Veneta is a city in Lane County, Oregon. Veneta was established in 1912 by Edmund Eugene Hunter, who named the settlement after his five-year-old daughter. The city has been the site of the annual Oregon Country Fair, originally called the Renaissance Faire, since 1970. The city's population is 4,560.

The Economic Development Specialist position traces its origins to the 2015 CPW project Veneta Economic Development Strategy: Five Year Action Plan, 2015-2019. The plan called for the City to create a RARE (or a "skilled intern") position using money earmarked for economic development. Corum is the third such EDS the City has hosted and it is his duty to implement the action items laid out in the plan. His five specific projects, in order of importance: Supporting Veneta's economic development efforts, developing a broadband deployment plan, developing policies that address "zombie" buildings or urban blight, completing a feasibility analysis for pop-up business in Veneta, and finally implementing the HWY 126 Beautification Plan.



#### Meet Corum Ketchum

- B.S. in Planning, Public Policy, and Management – University of Oregon
- People may be surprised when they learn that I participate in and manage an elite eSports team, where we compete online with people across the world. I'm a friendly person, but I have a real competitive drive to pursue my passions to the limit. My passion for video games is no different. I have had a keyboard beneath my fingertips or a controller in my hand since I was two. People are surprised to hear how seriously I take my games, but I know from experience that I won't make it anywhere in life by only putting in half the energy. That extends to RARE as well.
- My most significant accomplishment to date was my contributions to the Community Development Workshop class of 2016 "Eugene Downtown Public Market: Preliminary Feasibility Assessment". This was a project that I participated in for over 20 weeks, over the course of two terms of graduate-level expectations, despite my status as an undergrad.