



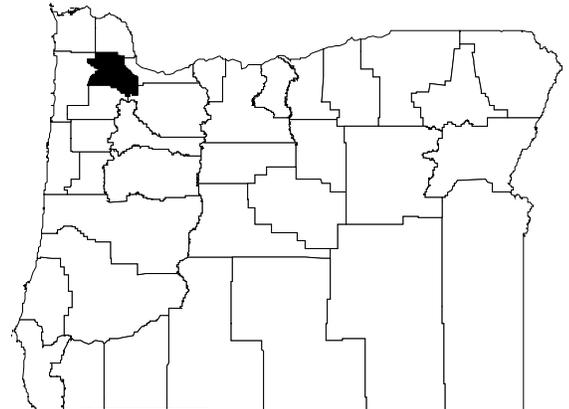
City of Banks

Community Profile

County Washington
 City Banks
 Population 1,785

Assignment

Organization City of Banks
 Supervisor Jolynn Becker
 RARE Member Micheal Walker



About City of Banks

Michael will be acting as the City of Bank’s Economic Development Coordinator. He will be aiding in the efforts of the Bank’s Economic Development Council to implement the city’s Economic Development Strategic Plan, which lays the foundation for the city to meet its urban revitalization aspirations outlined in the city’s Vision 2037 Plan. Initially, he will work with five separate leads on the Economic Development Council to facilitate their efforts with their assigned initiatives. He will be taking on efforts with marketing analysis and implementation by creating marketing materials to increase the awareness of resources, industries, and recreational opportunities in the city and surrounding area.

Working with residents and businesses, he will identify preferred signage and beautification concepts to lay the foundation for the city’s wayfinding and beautification programs. Additionally, he will conduct a parking inventory survey to determine parking availability and turnover. Following this, he will reach out businesses to create a downtown parking work group for developing shared parking in underutilized surface lots in downtown. Last but certainly not least, he will create a business directory and business data center on the City of Bank’s website to support economic development and business retention efforts.



Meet Micheal Walker

- Bachelors in Business Administration and Planning, Public Policy, and Management – University of Oregon
- People may be surprised when they learn that I have a passion for creating spaces. Growing up I would sneak into my mother’s room to rearrange her furniture and knick-knacks. I would derive satisfaction for making a room more spacious and comfortable. As I have gotten older, this passion has morphed focusing primarily on spatial design principles.
- I view graduating from the University of Oregon as my most significant accomplishment due to an uphill challenge with school as child. I view this as my most significant accomplishment not only on the basis of personal success, but on the basis of what it enables me to do in the future.