City of Myrtle Creek

Community Profile

Population 3,600

Location Myrtle Creek

Position Description

Sponsor City of Myrtle Creek

Supervisor Aaron Cubic, City Administrator

Assignment The RARE participant will work on several planning projects during the course of his term. The focus of his term will be to prepare the City’s Economic Development Plan, including analysis of the City’s economic base and the identification of several key opportunities to expand and diversify the base. The participant will then prepare a strategic action plan to guide the implementation of the Economic Development Plan. The RARE participant will also work on updating the system development charges; updating community census and GIS maps and data; and will serve as support for the city in reviewing development proposals, permitting, and ensuring zoning code compliance.

Required Skills The RARE participant should be an effective communicator, both verbally and in writing, and have good public presentation skills. S/he should be able to develop and analyze business plans, have leadership and team building skills, be analytical, and a problem solver. The participant should also be familiar with community economic development theories and practices.

RARE Participant

John Lazur is from Northville, MI, a small town of about 6,300 people located in northwest, suburban Detroit. He attended both Northern Michigan University and Eastern Michigan University where he received a bachelor of science in Urban/Regional Planning with a concentration in Geographic Information Systems. While John was attending school at EMU, he worked with two successful entrepreneurs as an assistant designer for their landscape design firm. From this experience, John learned how to run a successful, profitable business and how to establish long-lasting relationships with clients.