



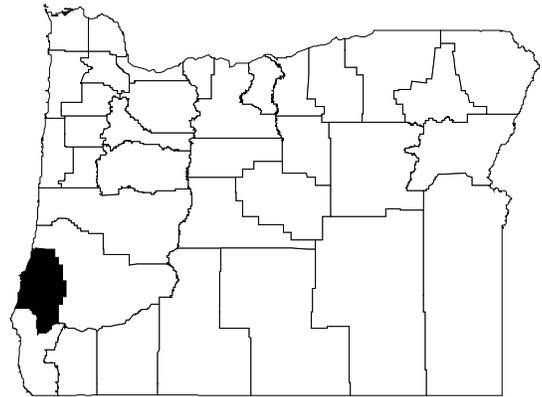
Oregon Coast Visitors Association (South)

Community Profile

County Coos
 City Bandon
 Population 80,000

Assignment

Organization Oregon Coast Visitors Association (South)
 Supervisor Dave Lacey
 RARE Member Elizabeth Gronert



About the Oregon Coast Visitors Association (South)

OCVA is the Regional Destination Management Organization for the coast of Oregon. We carry out negotiated services on behalf of the Oregon Tourism Commission by partnering with local DMOs, businesses, municipalities and agencies along the coast to promote visitation to the coast. We also work on destination development projects that are inline with Travel Oregon and the tourism industry region wide. Dave Lacey will be the supervisor - he is the project lead in both outdoor recreation groups on the Wild Rivers Coast and the South Coast.

Liz is helping to implement large projects identified in two Rural Tourism Studios. She will help support the evolution of bi-regional steering committee efforts. Liz will provide project management support for the Culinary and Agritourism Action Team as well as the Outdoor Recreation Action Team. She will also help with signature event coordination from providing event planning support for existing summer events as well as the creation of inspiring shoulder season events.

Meet Liz Gronert



- B.A. in Environmental Science, B.S. in Anthropology, Certificate in Sustainability, Minors in Geoscience & Environmental Policy and Planning – University of Iowa
- People may be surprised when they learn that I have hand fed a jaguar. When I studied abroad in Belize this past winter, my wildlife conservation class spent a lot of time at the Belize Zoo. Through learning sessions with zoo keepers and professors, we were able to go behind the scenes and volunteer.
- I view my most significant accomplishment to actually be a group of accomplishments. Throughout college I have been able to balance academics, a year round club sport, part time jobs to pay for living expenses and tuition, volunteering, as well as relationships with family and friends. This is an accomplishment has not been easy, but is something that I am proud of achieving.