Origins of Cooperative Extension
Extension then...
Extension now...
Extension now...

- Strengthen Communities and Economies
- Sea Grant
- Agriculture – Commercial
- Family and Community Health
- Sustain Natural Resources
- Forestry and Natural Resources
- Agriculture – Gardening
- Promote Healthy Families and Individuals
- 4-H Youth Development
The state is our campus
Hallmarks of Extension Education

- Problem solving
- Client driven
- Unbiased, research-based
- Life-long Learning
- Partnerships
Oregon Explorer
www.oregonexplorer.info

Central access to information for natural resource decision making since 2007. Redesigned in 2015 to make it a more integrative and place-based user experience that could be sustained over time.
Top users:
1. Scientists/Researchers
2. Local government
3. Consultants
4. Policymaker/elected officials
5. NGOs
6. Industry/business
7. K-12 educators

Top uses:
1. Create maps
2. Analyze data
3. Inform projects/programs
4. General interest
5. Support planning process
6. Apply to research
7. Inform NR decision-making
Oregon Explorer Tools

General Mapping Tool

1. OE Map Viewer
2. Watershed Restoration Tool
3. Hazards Reporter
4. M37/M49 Map Viewers
5. Oregon Rapid Wetland Assessment Protocol (ORWAP)
6. Wetland Prescreening Tool
7. Oregon Watershed Restoration Reports
8. Century Farm & Ranch Viewer
10. Wetland Restoration Tool
11. Western Landscapes Map Viewer
12. Community Reporter Tool
13. Watershed Restoration Project Reports
14. Oregon Spatial Data Library
15. Imagery Extraction Tool
Rural Studies Program

- Research faculty
- Publications
- Community presentations
- Community vitality indicators
- Economic analysis/consulting
Our Mission

Information ➔ Power-brokers ➔ Equitable decisions ➔ Well-being for all
Our Model of Data-driven Decision Making

- Data System
- “Real-time” information
- Applied Research
- Data-Driven decisions
What we do

Community Information Systems

Web-based interactive databases:
- Rural Communities Explorer
- Tracking Oregon’s Progress
- Oregon’s 10-Year Plan

Community-specific databases:
- Community Vitality Indicator Projects

Applied Research

Community Development:
- Community Vitality
- Community capacity-building
- Community change

Other areas:
- Needs Assessment
- Applied social demographic research
The Rural Communities Explorer

www.oregonexplorer.info/rural

Demographic

Social

Economic

Environmental

Decision-makers:

• Local Govt.
• Philanthropies
• Non-profits
• Small Business
• Engaged residents
Foundational Information

Access Community Data
The CRT is a unique resource for community leaders that links places and counties in Oregon and Siskiyou County to data gathered by various agencies.

EXPLORE RELATED:
- CRT Tutorials
- What is a Community?
- Glossary of Rural Terms

Access Progress Indicators
The TOP Indicators project tracks a key set of metrics that reflect state priorities as expressed in the Oregon Benchmarks and the 10-year Plan.

EXPLORE RELATED:
- TOP Report (pdf)
- Data Sources
- Oregon's People, Places & Society

Access Outcome Metrics
Multi-organizational site providing maps & charts to visualize trends relating to the vision and strategies presented in Oregon's 10-Year Plan.

EXPLORE RELATED:
- 10-Year Plan Report (pdf)
- Dept. of Administrative Services
- 10-Year Plan Site Tutorial

Community Data
Data Sources

U.S. Census Bureau
Bureau of Economic Analysis
Federal Deposit Insurance Corporation (FDIC)
U.S. Department of Agriculture, Economic Research Service
Oregon Department of Revenue
Oregon Department of Environmental Quality
Oregon Department of Human Services
Oregon Department of Education
Oregon Department of Forestry
Oregon Criminal Justice Commission/State Police
Community Model
How community data fit into community change
Why Community Data?

INDICATORS AND BENCHMARKS
Users & uses of the Rural Communities Explorer

- 4,000 visits/month

2012 User Survey

- Program planning
- Improve personal...
- Preparing a presentation
- Grant writing
- Business planning
- Some other purpose
- Reviewing grants

% of respondents

- 0%
- 20%
- 40%
- 60%
- 80%
RURAL COMMUNITIES EXPLORER

Source: Baker County Tourism, CC 2.0

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- Dept. of Administrative Services
- 10-Year Plan Site Tutorial
**Communities Reporter**

Featuring TOP Indicators

Over 200 indicators for your community by city, county, and census tract, from 1990 to today.

**Step 1: Select Communities**

Enter a city, county, or census tract below. Or, use the map at right.

**Enter a place name**  [Add to Queue]

**Step 2: Compare or Combine**

- Compare data (up to 3 communities)
- Combine data (up to 12 communities)

If you want to compare California communities with Oregon communities, you can only do so with a single community from each state.

**Step 3: Compare To**

- Rural Oregon or Siskiyou County (°)
- Urban Oregon or Siskiyou County (°)
- Whole State (Oregon or California) (°)

[View My Report]

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**Sponsor Organizations**

[Logos and links to sponsor organizations]
Census Tracts (colored areas)

Cities and Census Designated Places (textured areas)
Some census tracts contain one or more CDPs. Other tracts may not contain entire CDPs but may contain unincorporated places.
Step 1: Select Communities

Enter a city, county, or census tract below. Or, use the map at right.

Josephine County  

Add to Queue

Report Queue:
1. Grants Pass (Incorporated City) Remove
2. Wolf Creek - Josephine Co. (Unincorporated Place) Remove
3. Josephine County (County) Remove

Step 2: Compare or Combine

- Compare data (up to 3 communities)
- Combine data (up to 12 communities)

If you want to compare California communities with Oregon communities, you can only do so with a single community from each state.

Step 3: Compare To

- Rural Oregon or Siskiyou County
- Urban Oregon or Siskiyou County
- Whole State (Oregon or California)

View My Report
<table>
<thead>
<tr>
<th>Community &amp; Geographic Unit</th>
<th>Data Year(s)</th>
<th>Total Population Count</th>
<th>Total Population Estimate</th>
<th>Margin of Error</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants Pass</td>
<td>Incorporated City</td>
<td>1990, 2007-11</td>
<td>17,488</td>
<td>34,180 +/- 36</td>
</tr>
</tbody>
</table>
Step 1: Select Communities

Enter a city, county, or census tract below. Or, use the map at right.

- Sherman County

Report Queue:
- Hood River County
- Wasco County
- Sherman County

Select geographic units
(Counties)

Step 2: Compare or Combine

Choose "Combine" and name region

Middle Columbia

Note: You can only combine cities with cities, counties with counties, or census tracts with census tracts.

Step 3: Compare To

- Rural Oregon or Siskiyou County
- Urban Oregon or Siskiyou County
- Whole State (Oregon or California)

View My Report

MAP QUERY RESULTS

Census Tract 9601, Sherman County, Oregon

Tract ID: 9601 Sherman County
Contains: Biggs; Grass Valley; Kent; Moro; Rufus; Wasco; Harmony

Add to Queue
Percentage of Adults with 4-year Degree or Greater

The percentage of the population age 25+ with 4-year degree or greater education.

Formula: \[ \frac{(# \text{ people over 25 with 4-year degree} + # \text{ with master's} + # \text{ with professional degree} + # \text{ with doctorate})}{(\text{total population over 25})} \times 100 \]


*Middle Columbia* represents Hood River County, Wasco County and Sherman County.
Report Link

Share this report link

To share or return to this report use the following URL:

http://oe.oregonexplorer.info/rural/CommunitiesReporterDev/?cluster=Community%20Capacity&Communities=Benton%20County~Linn%20County&CensusYear1=1990&CensusYear2=2010&OtherYear1=1990&OtherYear2=2010&GeoCompareType=State

Like Be the first of your friends to like this.
“Numbers by themselves tell us nothing. Measurements taken over time give us information. Information understood in context is knowledge. Good decisions are based on knowledge, not just data.”

Peggy Holstedt, Associate Director of Board Development and Policy Services, Oregon School Boards Association (paraphrased)
There's lots of data out there. Why use the RCE?

Mission of sharing knowledge and service.

Scrutinized and reviewed measures.

You can call us anytime. Really!

Vince's cell: 541.240.4055
Vincent Adams
Coordinator, Rural Communities Explorer
c: 541.240.4055 | o: 541.737.2105 | e: vince.adams@oregonstate.edu
http://oregonexplorer.info/rural/

Thank you!